

## CIM Programme Calendar

### Foundation Certificate in Professional Digital Marketing

#### Study Options

The CIM Professional Certificate in Professional Digital Marketing can be studied via part-time weekly classes, Virtual e- Learning or Blended Learning. You may undertake modules in any order to accommodate your learning path. Delegates can commence during any month throughout the year.

<b>Course: Full Certificate Part-Time Delivery (Weekly)</b>	<b>Level</b>	<b>Address</b>	<b>Dates and Timings</b>
<b>Foundation Certificate in Professional Digital Marketing</b>	<b>3</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>

<b>Module: Part-Time Delivery (Weekly)</b>	<b>Level</b>	<b>Address</b>	<b>Dates and Timings</b>
<b>Marketing Principles</b>	<b>3</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>
<b>Digital Fundamentals</b>	<b>3</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>

## Foundation Certificate in Professional Marketing

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<b>Course: Part-Time Delivery (Weekly)</b>	<b>Level</b>	<b>Address</b>	<b>Dates and Timings</b>
<b>Foundation Certificate in Professional Marketing</b>	<b>3</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>

<b>Module: Part-Time Delivery (Weekly)</b>	<b>Level</b>	<b>Address</b>	<b>Dates and Timings</b>
<b>Marketing Principles</b>	<b>3</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>
<b>Communications in Practice</b>	<b>3</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>

## Certificate in Professional Marketing

### Study Options

The CIM Certificate in Professional Marketing can be studied via intensive weekends combined with blended learning, Virtual e- Learning or alternatively via part-time weekly classes. You may undertake modules in any order to accommodate your learning path.

Intensive weekend delegates can commence during any month throughout the year.

Part-time delegates can commence during any month throughout the year.

Course: Part-Time Delivery (Weekly)	Level	Address	Dates and Timings
Certificate in Professional Marketing	4	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Tuesday Evenings 5.45 - 9.00pm  Dates:  Monthly start dates throughout the year.

Module: Part-Time Delivery (Weekly)	Level	Address	Dates and Timings
Applied Marketing	4	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Tuesday Evenings 5.45 - 9.00pm  Dates:  Monthly start dates throughout the year.
Planning Campaigns	4	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Tuesday Evenings 5.45 - 9.00pm  Dates:  Monthly start dates throughout the year.
Customer Insights	4	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Tuesday Evenings 5.45 - 9.00pm  Dates:  Monthly start dates throughout the year.

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Part-time delegates can commence during any month throughout the year.

<b>Course: Part-Time Delivery (Weekly)</b>	<b>Level</b>	<b>Address</b>	<b>Dates and Timings</b>
<b>Certificate in Professional Digital Marketing</b>	<b>4</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Tuesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>

<b>Module: Part-Time Delivery (Weekly)</b>	<b>Level</b>	<b>Address</b>	<b>Dates and Timings</b>
<b>Applied Marketing</b>	<b>4</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Tuesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>
<b>Planning Campaigns</b>	<b>4</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Tuesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>
<b>Digital Marketing Techniques</b>	<b>4</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Tuesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>

## Diploma in Professional Marketing

### Study Options

The CIM Diploma in Professional Marketing can be studied via intensive weekends combined with blended learning, Virtual e- Learning or alternatively via part-time weekly classes. You may undertake modules in any order to accommodate your learning path.

Intensive weekend delegates can commence during any month throughout the year.

Part-time delegates can commence during any month throughout the year.

<b>Course: Part-Time Delivery (Weekly)</b>	<b>Level</b>	<b>Address</b>	<b>Dates and Timings</b>
<b>Diploma in Professional Marketing</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Wednesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>

<b>Module Part-Time Delivery (Weekly)</b>	<b>Level</b>	<b>Address</b>	<b>Dates and Timings</b>
<b>Marketing &amp; Digital Strategy</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Wednesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>
<b>Innovation in Marketing</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Wednesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>
<b>The Digital Customer Experience</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Wednesday Evenings 5.45 - 9.00pm</b>  <b>Dates: Monthly start dates throughout the year.</b>

<b>Resource Management</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Wednesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>
<b>Managing Brands</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Wednesday Evenings 5.45 - 9.00pm</b>  <b>Dates:</b>  <b>Monthly start dates throughout the year.</b>

## Diploma in Professional Digital Marketing

### Study Options

The CIM Diploma in Professional Digital Marketing can be studied via intensive weekends combined with blended learning, Virtual e- Learning or alternatively via part-time weekly classes. You may undertake modules in any order to accommodate your learning path.

Intensive weekend delegates can commence during any month throughout the year.

Part-time delegates can commence during any month throughout the year.

Course - Part-Time Delivery (Weekly)	Level	Address	Dates and Timings
Diploma in Professional Marketing	6	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Wednesday Evenings 5.45 - 9.00pm  Dates:  Monthly start dates throughout the year.

Module Part-Time Delivery (Weekly)	Level	Address	Dates and Timings
Marketing & Digital Strategy	6	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Wednesday Evenings 5.45 - 9.00pm  Dates:  Monthly start dates throughout the year.
Digital Optimisation	6	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Wednesday Evenings 5.45 - 9.00pm  Dates:  Monthly start dates throughout the year.
The Digital Customer Experience	6	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Wednesday Evenings 5.45 - 9.00pm  Dates: Monthly start dates throughout the year.

## Intensive Weekend/Blended Learning Delivery

Intensive Weekend Programmes commence from 9.15 - 5.30pm unless otherwise stated

### Certificate in Professional Marketing

<b>Module: Intensive Weekend/Blended Learning Delivery</b>	<b>Level</b>	<b>Address</b>	<b>Dates</b>
Applied Marketing	4	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Monthly start dates throughout the year.
Planning Campaigns	4	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Monthly start dates throughout the year.
Customer Insights	4	Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom	Monthly start dates throughout the year.



## Certificate in Professional Digital Marketing

<b>Module: Intensive Weekend/Blended Learning Delivery</b>	<b>Level</b>	<b>Address</b>	<b>Dates</b>
<b>Applied Marketing</b>	<b>4</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>
<b>Planning Campaigns</b>	<b>4</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>
<b>Digital Marketing Techniques</b>	<b>4</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>

## Diploma in Professional Digital Marketing

<b>Module: Intensive Weekend/Blended Learning Delivery</b>	<b>Level</b>	<b>Address</b>	<b>Dates</b>
<b>Marketing &amp; Digital Strategy</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>
<b>Digital Optimisation</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>
<b>The Digital Customer Experience</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>

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<b>Module: Intensive Weekend/Blended Learning Delivery</b>	<b>Level</b>	<b>Address</b>	<b>Dates</b>
<b>Marketing &amp; Digital Strategy</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>
<b>Digital Optimisation</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>
<b>The Digital Customer Experience</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>
<b>Resource Management</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH United Kingdom</b>	<b>Monthly start dates throughout the year.</b>
<b>Managing Brands</b>	<b>6</b>	<b>Business First Empire Business Park Empire Way Off Liverpool Road, Burnley Lancashire BB12 6HH, UK</b>	<b>Monthly start dates throughout the year.</b>

